

**REGIONAL POLICY DIALOGUE
TRADE AND INTEGRATION NETWORK**

***VII Meeting of the Inter-American Network of
International Trade Single Windows (Red VUCE)***

Organized by

The Ministry of Development, Industry and Trade of the Republic of Brazil

and

***the Integration and Trade Sector of the Inter-American Development Bank
with the support of the Brazilian National Confederation of Industry***

May 21-22, 2015

Hotel Royal Tulip, Alvorada

Brasilia, Brazil

The Inter-American Network of International Trade Single Windows (Red VUCE) is an initiative of countries seeking to foster the use of Single Windows as a trade facilitation tool, optimizing the time and reducing the costs associated with international trade while at the same time ensuring efficiency and providing security along the supply chains. Red VUCE provides opportunities to exchange and share information in order to model national initiatives according to international standards and good practices. In addition, Red VUCE takes advantage to promote synergies with other regional initiatives, sub-regional integration processes, and initiatives of governments and international agencies .

The objective of the seventh Red VUCE meeting is to follow-up on discussions held in December 2014 in Cusco, Peru, by advancing work on indicators for measuring the impact of Single Windows and deepening discussions on Port Community Systems and their link to Single Windows. The VII meeting of the Red VUCE will also strive to make progress towards the interoperability of national Single Windows (specifically with regards to the pilot project for the Phytosanitary Certificate) and to extend the dialogue on good practices for integrating private sector solutions into the design and implementation of Single Windows.

The meeting is organized under the auspices of the Trade and Integration Network of the IDB Regional Policy Dialogue, which is an initiative that seeks to create a space for the exchange of experiences and to reflect upon important policy issues and the identification of cooperation opportunities among countries of Latin America and the Caribbean. The network conducts annual meetings with the objective of providing a forum for discussion and knowledge sharing between the main policymakers of the region and Bank specialists in key topics related to regional trade and integration.

Regional Policy Dialogue – Trade and Integration Network

VII Meeting of the Inter-American Network of International Trade Single Windows (Red VUCE)

Brasilia, Brazil– May 21-22, 2015

Thursday May 21, 2015

- 8:30 – 9:00** **Registration**
Hotel Royal Tulip, Alvorada – conference room
- 9:00 – 9:15** **Welcoming Remarks**
- *Daniela Carrera*, Country Representative Brazil, Country Department Southern Cone (IDB)
 - *Antoni Estevadeordal*, Manager, Integration and Trade Sector (IDB)
- 9:15 – 9:45** **Opening Address**
- *Armando de Queiroz Monteiro Neto*, Minister, Ministry of Development, Industry and Trade of Brazil (MDIC)
- 9:45 – 11:00** **Session I: The importance of Processes Redesign in the design and implementation of the Single Window**
- This session will focus on processes mapping and redesign and its impacts on the design and implementation of Single Windows, particularly the importance of the joint work of the public and private sectors in identifying all the key elements to ensure efficient and simplified international trade processes.
- Moderator:** *Carlos Eduardo Abijaodi*, Director of Industrial Development, Brazilian National Confederation of Industry (CNI)
- Process Redesign and its impact into Single Window development**
- *John Mein*, Executive Coordinator, Alliance of Pro-Modernization of International Trade Logistics, Brazil (PROCOMEX).
- The mapping process experience in the United States of America**
- *Jose Raul Perales*, Assistant Secretary for the Private Sector, Office of Policy at the U.S. Department of Homeland Security
- 10:30 – 11:00** **Open dialogue**
- 11:00 – 12:00** **Session I: The importance of Processes Redesign in the design and implementation of the Single Window (cont'd)**
- The experience of the Trade Facilitation Centers in Bolivia**
- *Guillermo Pou Munt*, Board President of the National Chamber of Exports of Bolivia
- The Trade Portal as a trade facilitation tool: the experience of Lao PDR**
- *Sonemala Nouanthasing*, Deputy Director, Trade Facilitation Division Department of Import and Export, Ministry of Industry and Commerce, Lao PDR
- 11:30 – 12:00** **Open dialogue**
- 12:00 – 14:00** **Lunch hosted by MDIC at the Royal Tulip Hotel**
- Keynote Speech: Trade Facilitation and the Results of the CEO Summit of the Americas**
- *Fabrizio Opertti*, Unit Chief, Trade and Investment, Trade and Integration Sector, IDB

14:00 – 16:00

Session II: Measuring Effectiveness: Single Window Indicators

This session will focus on results indicators for measuring Single Windows effectiveness and impact. Specifically, proposals developed by the Organization for Economic Cooperation and Development (OECD), the World Customs Organization (WCO) and the World Bank Doing Business will be discussed.

Moderator: *Ernani Checcucci*, Undersecretary of Customs and International Relations, Federal Revenue of Brazil (RFB)

Proposal for Impact and Result Measurement Indicators

- *Evdokia Moise*, Trade Policy Analyst, OECD

Presentation of the Time Release Study

- *Oluimo Da Silva*, Technical Attaché, Facilitation Sub-Directorate, WCO

Doing business and Trade across borders Indicator: a tool for measuring Single Window impact

- *Brandon Thompson*, *Trading Across Border Indicator*, *World Bank Doing Business*

15:15 – 16:00

Open dialogue

16:00 – 16:15

Coffee break

16:15 – 17:45

Session II: Measuring Effectiveness: Single Window Indicators (cont'd)

Impacts of the Brazilian Single Window System on the Country's Economy

- *Lucas Ferraz*, Head of CGE modeling at Centre for Global Trade and Investment, Fundação Getúlio Vargas, Brazil (FGV)

Preliminary impact evaluations of VUCEM in Mexico

- *Javier Anaya*, Deputy Director for Exports Control, Secretary of Economy of Mexico

17:00 – 17:45

Open dialogue

17:45 – 18:00

IDB Closing session – Wrap up

20:00 – 22:00

Dinner hosted by Brazilian National Confederation of Industry (CNI)

Friday May 22, 2015

- 9:00 – 9:15** **Work day kick off**
- Inter-American Development Bank
- 9:15 – 11:00** **Session III: Deepening discussions on Port Community Systems**
- This session will follow up on discussions held at the last Red VUCE meeting in December 2014 in Cusco, Peru, on Port Community Systems (PCS) and their link to Single Windows. The panel will also focus on good practices to build a PCS and opportunities and challenges associated to it.
- Moderator:** Jean Paulo Castro e Silva, Director of the Ports Management and Logistics Department, SEP/PR, Secretariat of Ports, Presidency of the Republic of Brazil
- A Roadmap to build a PCS and linkages to Single Windows: New trends, best practices and challenges ahead**
- *Richard Morton*, Secretary General, International Port Community System Association
- The Korean experience with paperless trade system**
- *Don Lee*, Team Leader, Korea Trade Network (KTNET)
- 10:15 – 11:00** **Open dialogue**
- 11:00 – 11:15** **Coffee break**
- 11:15 – 12:30** **Session III: Deepening discussions on Port Community Systems (cont'd)**
- Integrating a PCS into a SW: the case of the Bio Bio Region in Chile**
- *Barbara Matamala*, SICEX Manager, Ministry of Finance of Chile
- Previous steps to building a PCS: the importance of simultaneous inspections mechanisms in Ports**
- *Angela Ospina*, Deputy Director, Sub Directorate of Design and Administration of Operations, Ministry of Trade, Commerce and Industry, Colombia
- 12:00 – 12:30** **Open dialogue**
- 12:30 – 14:00** **Lunch hosted by MDIC at the Royal Tulip Hotel**
- 14:00 – 15:45** **Session IV: Advancing Single Window Interoperability**
- This session will focus on experiences and good practices regarding the interoperability of Single Windows and will showcase extra regional experiences, including new trends and opportunities and challenges for LAC countries. Countries will also share progress made in the region in the context of various regional initiatives, including the Pacific Alliance and Central America, as well as

progress made with the pilot project for the interoperability of the Phytosanitary Certificate and perspectives of exchanging the electronic Certificate of Origin.

Moderator: *Carolyn Robert*, Lead Trade Specialist, Trade and Integration Sector, IDB

New Trends on Single Window and Regional Interoperability

- *Jonathan Koh Tat Tsen*, Director, Trade Facilitation Centre of Excellence, Crimson Logic, Singapore

Interoperability of Single Windows and the Electronic Origin Certificate

- *Flavio Siqueira*, Director, Commercial, Marketing and Quality Sandler and Travis do Brazil

Status of the pilot project on Interoperability of the Phytosanitary Certificate

- *Luis Fernando Bautista*, International Consultant, IDB

15:00 – 15:45 **Open dialogue**

15:45 – 16:00 **Coffee break**

16:00 – 17:30 **Session IV: Advancing Single Window Interoperability (cont'd)**

Preparing for interoperability at a national level: the experience of Ecuador

- *Luis Antonio Villavicencio Franco*, National Director of Continuous Improvement and Information Technology, National Customs Service of Ecuador

Interoperability in Central America: the new e-commerce platform

- *Jimmy Figueroa*, Consultant, Secretariat for Economic Integration (SIECA)

17:00 – 17:30 **Open dialogue**

17:30 – 17:45 **Conclusions**

Goals and objectives for the next Red VUCE meeting

- Next country's representative
- Inter-American Development Bank, IDB

17:45 – 18:15 **Closing Remarks**

- *Jorge Antonio Deher Rachid*, General Secretary, Federal Revenue of Brazil (RFB)-
- *Daniel Godinho*, Secretary of Trade, Ministry of Development, Industry and Trade of Brazil (MDIC)