



## MEETING OF THE INTER-AMERICAN NETWORK OF INTERNATIONAL TRADE SINGLE WINDOWS

Organized by  
**The Ministry of Foreign Trade and Tourism of Peru and  
the Integration and Trade Sector of the Inter-American Development Bank**

*Ollantaytambo Room  
Convention Center  
December 4-5, 2014 – Cusco, Peru*

Under the new global and regional integration architecture, trade facilitation has nowadays a particular and important strategic importance in light of the fast transformation of the global economy and the growing fragmentation of production and integration of global value chains. This implies that time and efficiency factors will increasingly have a large impact of international trade and competitiveness.

The **Inter-American Network of Single Windows (Red VUCE)** is an initiative of the countries of the region that seeks to foster the use of electronic single windows as a trade facilitation tool, and to optimize and reduce the time and costs associated with export, import, and transit transactions according to international standards, recommendations, and good practices. Red VUCE seeks to boost its work by taking advantage of synergies with regional integration processes and initiatives of other agencies and international organizations.

The **December 4th-5th meeting** is the sixth event of the Red VUCE. The forum seeks to continue the exchange of experiences and good practices on the design and implementation of national single window projects, as well as on the necessary aspects for making progress in the interoperability among single windows in the region in the near future. The Cusco event will also serve as a venue for countries to promote the exchange of experiences regarding other trade facilitation initiatives linked to single windows that have the potential to boost the efficiency of trade at ports and of associated support services. The meeting will also promote the dialogue on good practices for integrating private sector solutions into the design and implementation of single windows. Finally, the sixth Red VUCE meeting will seek to move forward the discussion on indicators for measuring the impact of single windows.

# AGENDA

<b>Thursday, December 4 (Ollantaytambo Room)</b>	
8:30 – 9:00	Registration of participants
9:00 – 9:05	<b>Welcoming Remarks</b> Antoni Esteveordeordal, Manager, Integration and Trade Sector, IDB
9:05 – 9:25	<b>Opening Address</b> <i>Towards a XXI Century Single Window</i> Magali Silva Velarde-Álvarez, Minister of Foreign Trade and Tourism of Peru (MINCETUR)
9:25 – 9:40	<b>Panel I: Report of the Chairmanship of the Red VUCE Steering Committee</b> Luis Fernando Fuentes, Director of International Trade, Ministry of Trade, Industry, and Tourism of Colombia
9:40 – 10:40	<b>Panel II: Progress and Challenges in the Implementation of Single Window in and out of the region</b> <b>Moderator:</b> Alfie Ulloa, International Consultant, IDB <i>The experience of Cambodia</i> Gerard McLinden, Lead Trade Facilitation Specialist, World Bank <i>Implementation Progress of the Single Window in the United States</i> Jose Raul Perales, Assistant Secretary for the Private Sector, US Department of Homeland Security <i>Results Achieved in Uruguay</i> Juan Juncal, Technology Director, Uruguay XXI
10:40 – 11:00	<b>Dialogue among countries</b>
11:00 – 11:15	Coffee break
11:15 – 12:30	<b>Panel III: Trade Facilitation and the Single Window</b> <b>Moderator:</b> Carolyn Robert, Lead Integration and Trade Specialist, IDB <i>Single Window as a Trade Facilitation Tool: Relevant aspects of the WTO Trade Facilitation Agreement and practical experiences</i> Nora Neufeld, Counselor, Trade Facilitation, World Trade Organization <i>The Border Labyrinth: Trade in the Presence of Multiple Agencies (case study)</i> Christian Volpe, Lead Integration and Trade Economist, IDB <i>Presentation of a Proposal for Impact and Result Measurement Indicators</i> 11:45 – 12:30 Evdokia Moïsé, Senior Trade Policy Analyst, Organization for Economic Cooperation and Development (OECD) <i>Interactive Working Session for the Review and Adoption of a Proposal for Impact and Result Measurement Indicators</i>
12:30 – 14:00	Lunch hosted by MINCETUR at the JW Marriott Hotel
14:00 -15:30	<b>Panel IV: Improving the Efficiency of Value Chains through the Single Window</b> <b>Moderator:</b> Rachid Benjelloun, Managing Director, Trade Facilitation, Nathan Associates Kristin Isabelli, Director, Customs and Trade Facilitation, United States Council for International Business (USCIB) Maritza Castro, DHL Express Head of Customs and Regulatory Affairs Americas Region Yamile Sánchez, Senior Sales Manager, APL Mexico Guillermo Ferreyros, President, of the Board of Directors, Foreign Trade Society of Peru (COMEXPERU)
15:30 – 15:45	Coffee break
15:45 – 17:00	<b>Panel V: Integrating Private Sector Solutions into the Single Window</b> <b>Moderator:</b> Jessica Luna, Manager for International Affairs, Foreign Trade Society of Peru (COMEXPERU) Flavio Scorza, General Coordinator of Trade Facilitation Norms, Ministry of Development, Industry and Trade of Brazil John Mein, Procomex, Brazil Marvin Salas, Single Window Manager, Foreign Trade Promoter (PROCOMER) of Costa Rica

Juan Araya, SICEX Executive Director, Ministry of Finance of Chile

17:00 – 17:30 Dialogue among countries

### Friday, December 5 (Ollantaytambo Room)

#### 9:00 – 10:15 Panel VI: Exchange of Experiences on Port Community Systems

**Moderator:** Daniel Espinosa, National Director for Development of Foreign Trade, MINCETUR  
Javier Gallardo, Executive Committee, International Port Community System Association (IPCSA)  
Rajeev Puri, Senior Deputy Director (IT) at Indian Ports Association  
Naveen Chidanand Bhat, Enterprise Singapore  
Alfredo Meneses, Director of the Logistics Table of BIO-BIO and Regional Director of the Chilean Manufacture Exporters Association  
Dwain Powell, Project Manager, Port Community System, Jamaica Port Authority

10:15- 10:45 Dialogue among countries

10:45-11:00 Coffee break

#### 11:00 – 12:30 Panel VII: Progress of the Pilot Project – Sanitary Certificate

**Moderator:** Abel Chaupis, Single Window Coordinator, MINCETUR  
*Presentation of progress in the results matrix for the sanitary certificate*  
Luis Fernando Bautista, Consultant, IDB  
**Discussants:**  
Juan Carlos Leon, Association of Peruvian Exporters  
Delfino Hernandez Garrido, Deputy Director for Quarantine and Supervision Program at the National Service of Agroalimentary Health, Safety, and Quality of Mexico  
Rodrigo Robles, Electronic Certificate Coordinator, Agriculture and Livestock Service (SAG) of Chile

12:30 – 13:00 Dialogue among countries

13:00 – 15:00 Lunch hosted by MINCETUR at the JW Marriott Hotel

#### 15:00 – 16:00 Panel VIII: Plenary Session on the Pilot Interoperability Project

Venue for countries to pose questions and provide input and feedback regarding the next phases of the pilot interoperability project  
**Moderator:** Alvaro Galvez, Technical Secretary for the Special VUCE Commission, MINCETUR

16:00 – 16:15 Coffee break

#### 16:15 – 16:45 Conclusions

Goals and objectives for the next Red VUCE meeting, to be held in Brazil in May 2015  
Flavio Scorza, General Coordinator of Trade Facilitation Norms, Ministry of Development, Industry and Trade of Brazil  
Carolyn Robert, Lead Integration and Trade Specialist, IDB

#### 16:45 – 17:00 Closing remarks

Édgar Vázquez Vela, Vice-Minister of Foreign Trade of Peru

19:30 – 21:30 Dinner hosted by MINCETUR at Restaurant Don Antonio